GOVERNMENT OF TELANGANA
ABSTRACT

ELECTIONS – Printing & Supply of New Voters Kit (i.e., Envelope, personalized letter alongwith Voters Guide and voters pledge) to be hand over / deliver / courier to newly registered electors as per specifications of Election Commission of India – Release of an amount of Rs. **10,75,000**/- to M/s. Livewires Advertising Pvt., Ltd., Hyderabad – Sanctioned - Orders - Issued.

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

G.O.Rt.No. 83 **Dated: 11-01-2022**

Read the following:

1. ECI, New Delhi Lr.No.491/ECI/LET/FUNC/SVEEP-III/EPIC/ ENVELOPE/2021, dated: 14.10.2021
2. The M/s Livewires Advertising (P) Ltd., Quotation, dated: 04.01.2022.
3. O/o. CEO, Telangana, Letter No. 552/Elecs.B/2021-36, dt:06.01.2022.
4. M/s. Livewires Advertising Pvt., Ltd., invoice No. Prod-044, dt:10.01.2022.

ORDER:

In the reference 1st read above, the Election Commission of India has launched an initiative to reach out to new voters through a personalized letter when sending out their Voter ID cards and envisaged to hand over / deliver / courier New Voters kit to newly registered electors, which contains a personalized letter along with a voter guide and voters pledge in local vernacular language.

2. M/s. Livewires Advertising Pvt., Ltd., Hyderabad vide reference 2nd read above has submitted the lowest quotation for an amount of **Rs.10,75,000/-** for Print and Supply **1,07,500 No**. of New Voters Kit as per specifications of Election Commission of India. In the reference 3rd read above, M/s. Livewires Advertising Pvt., Ltd., Hyderabad was requested to take up Print and Supply **1,07,500 No**. of New Voters Kit as per specifications of Election Commission of India to be hand over / deliver / courier New Voters kit to newly registered electors in the Telangana State.

3. In the reference 4th read above M/s. Livewires Advertising Pvt., Ltd., Hyderabad has submitted invoice to an amount of Rs.**10,75,000**/- after done with and requested to arrange payment.

4. After careful examination sanction is hereby accorded for drawal and payment for an amount of **Rs.10,75,000/- (Rupees Ten Lakhs Seventy Five Thousand Only)** to M/s. Livewires Advertising Pvt., Ltd towards Printing & Supply New Voters Kit (i.e., Envelope, personalized letter alongwith Voters Guide and voters pledge) to be hand over / deliver / courier to newly registered electors as per specifications of Election Commission of India.

5. The expenditure sanctioned in the para (4) above shall be debited to **"2015-Elections, M.H. 103 – Preparation and Printing of Electoral Rolls, S.H.(04) Assembly and Parliamentary Constituencies, 130 Office Expenses, 132 Other Office Expenses"** and shall be met out of funds available in B.E 2021 – 22.

6. The General Administration (Claims.C) Department is requested to draw the amount sanctioned in para (4) above and credit the same in favor of **M/s LIVEWIRES, ADVERTISING PVT., LTD, Account Number: 916030057548000, Axis Bank Ltd., Corporate Banking Branch, Begumpet, Hyderabad, (IFSC Code: UTIB0001634), PAN. No. AAACL2455K, GST. No. 36AAACL2455K1ZG.**

7. This order does not require the concurrence of Finance Department under the orders in force.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

Dr. SHASHANK GOEL
CHIEF ELECTORAL OFFICER &
E.O. SPL. CHIEF SECRETARY TO GOVERNMENT.

To
The General Administration (Claims.C) Department. (w.e.)
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.
The Accountant General, Telangana, Hyderabad.
M/s. Livewires Advertising Pvt., Ltd, 6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad – 82.
The G.A. (Elections.C) Department (for making necessary entries into Budget register)
SF / SC.

//**FORWARDED:: BY ORDER//**

SECTION OFFICER.